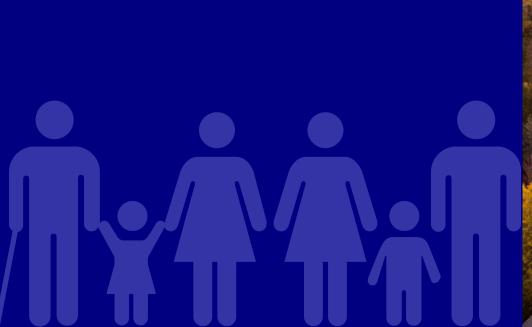


## 2022 Annual Report

Together
Towards
Tomorrow





#### REDI COMMITTEE

CDCLI's Race, Equity,
Diversity and Inclusion (REDI)
Committee was formed to
disrupt and dismantle
systems of economic and
social inequities in our
organization, and our
communities.

We believe that people of all races, ethnicities and backgrounds should be afforded equal opportunities in all areas of life.

As such, the committee works as change agents to address potential inequities and bring about positive change.





### GETTING YOUR HOUSE IN ORDER

CDCLI recently adapted Sum Clarity's "Getting Your House in Order" curriculum, a financial education and empowerment course for Black Americans by Black Americans.

While the fundamentals of the financial curriculum are the same as the traditional offerings, this culturally competent program and teaching method provides a safe space for participants to share among those with similar lived experiences, including reflections on family history, personal identity, community relationships, and emotional responses. Typically, more than half of our financial curriculum customers served annually identify as Black Americans. This culturally attuned offering provides the opportunity to reap greater benefits by participating in a curriculum that factors in and is sensitive to various cultural backgrounds and Long Island's history of discriminatory practices. Course topics include Real Talk -Money, Money Management, Saving and Investing, Understanding and Using Credit, and Protecting Yourself and Your Assets.

### **New Space, New Look 2023**

CDCLI is excited announce the relocation of our Headquarters office to Melville in 2023! CDCLI had been in Centereach for over 30 years, and with a growing team and wider range of offerings and customers, relocating to Melville will allow for continued success and growth of the organization. CDCLI leased 23,500 square feet of office space at 1660 Walt Whitman Road and will also have satellite offices in Freeport and Hempstead.

All items not moving to Melville are being donated to The United War Veterans Recycling Plant in New York and other local charities to align with CDCLI's sustainability efforts.

"As CDCLI continues to expand its team, customer base, and impact, transitioning its headquarters to Melville further supports that growth. Melville provides greater accessibility for the vast customer base, team, Board of Directors, and community partners. With a team of 100-plus individuals, CDCLI is looking forward to being an active member of Melville's community and economic development."

- Gwen O'Shea, President & CEO

#### **REBRANDING**

Along with our office move to Melville, CDCLI will undergo a complete rebranding effort to reflect our growth as an organization. This will take place mid-year as we fully transition into our new office space.







#### **70 HCV Families**

with school age children actively worked with a Making Moves Mobility Coach to relocate to well-resourced neighborhoods

#### 11 Families

successfully moved to a new home in a neighborhood of their choice

## MAKING MOVES MOBILITY PROGRAM

In 2022, after a successful pilot and with support from NYS Homes & Community Renewal and Enterprise Community Partners, CDCLI was selected to implement the permanent version of the Making Moves program on Long Island.

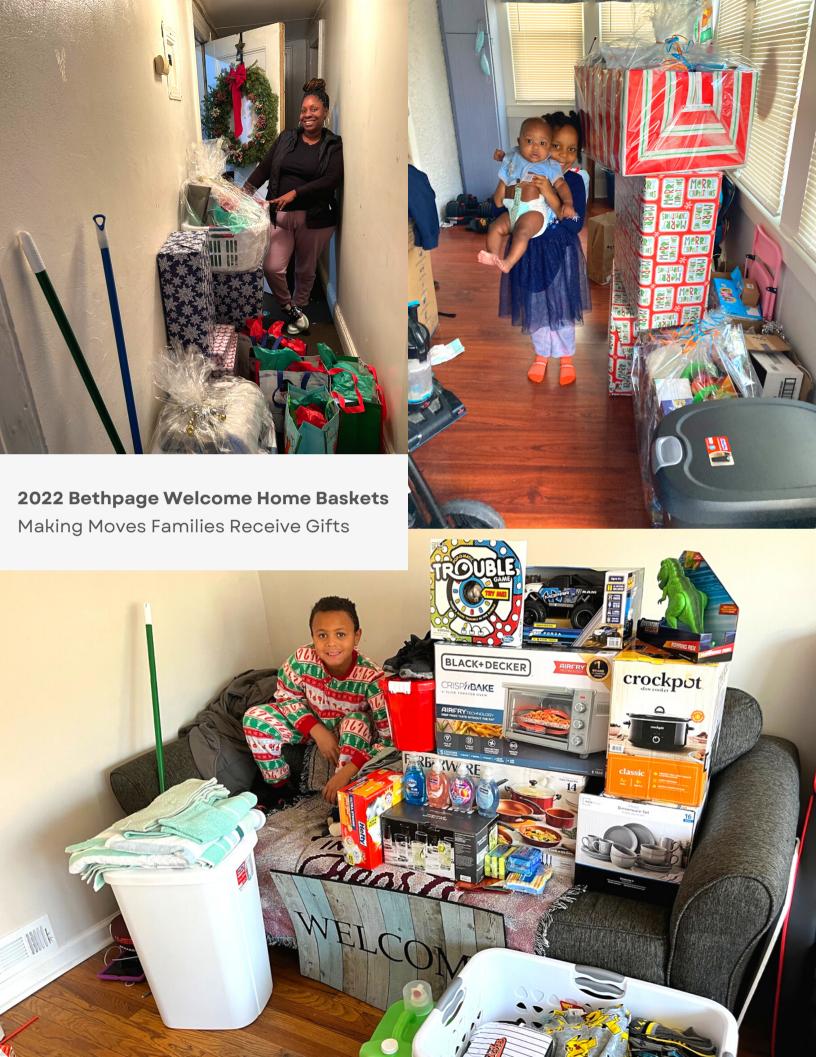
The Making Moves program aims to increase access for Housing Choice Voucher (HCV) families with school-aged children to live in Well Resourced Areas. Well Resourced Areas are defined as areas with reduced crime rates and schools in the top 50% according to NYS performance data.

Neighborhoods with less racial and economic segregation, less income inequality, higher quality schools, more social capital and civic engagement tend to produce better outcomes for children.

Research has shown children living in well resourced areas are associated with higher economic mobility as an adult.

#### **NASSAU HCV TRANSITION**

Effective December 1, 2022, CDCLI's Rental Assistance Department expanded significantly to accommodate the administration of Nassau County and Town of Hempstead Housing Choice Vouchers. Previously, as Local Administrator for NYS Homes and Community Renewal and as a HUD-designated Public Housing Authority on behalf of two nonprofit organizations, CDCLI administered nearly 6,700 vouchers for residents in Suffolk County and Brooklyn, including Veterans Affairs Supportive Housing Vouchers, Project Based Vouchers, and Mainstream Vouchers. The additional vouchers for Nassau County and Town of Hempstead residents increases CDCLI's total voucher allocation to 8,987 vouchers.

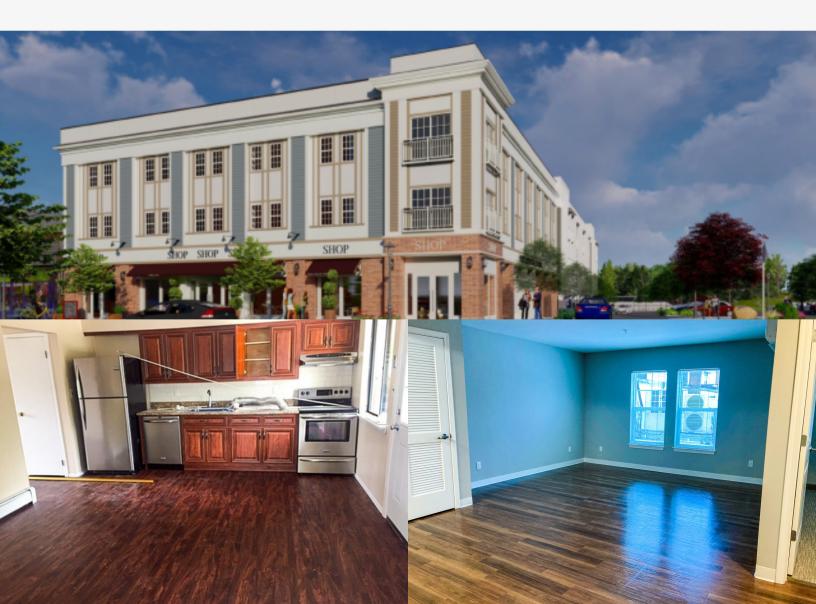


# HOUSING DEVELOPMENT

#### **COMPLETED PROJECTS**

**Evergreen** is a two-family acquisition and rehabilitation project in West Babylon. The units are offered to Housing Choice Voucher (Section 8) families participating in Making Moves.

**Port Jefferson Crossing** is a newly constructed mixed-use Transit Oriented Development in Port Jefferson in partnership with Conifer Realty, LLC. It provides 45 residential units to households earning between 30% and 95% of the Nassau-Suffolk Area Median Income, as well as 3,100 square feet of commercial space. We received over 1,400 applications for its 45 units (our highest number to date on a multifamily development), highlighting the critical need for more affordable rental home options in our service area.





In collaboration with Long Island Community Foundation and the Rauch Foundation, CDCLI is assisting to map all of Nassau and Suffolk's zoning districts to further affordable housing. Modeled on Connecticut's successful Zoning Atlas project, the Long Island effort will collect 100+ attributes about each district as well as other Long Island-specific elements. The map will also integrate other data developed by the Long Island Index mapping project to further enrich the content of the Zoning Atlas maps.

CDCLI collected zoning data for approximately 800 zoning districts on Long Island. This work lays the foundation to map all the collected data layers into one comprehensive resource.

For housing advocates, the maps will enable region-wide housing data, such as how much (or little) of Long Island allows as-of-right multifamily housing.

For community members, it will easily clarify what can be built in their hometown or village and compare it to surrounding communities.

For developers, the map will show where zoning regulations are open to multifamily development and where exclusionary zoning practices exist, while also consolidating currently disparate data sources, such as sewer and fire district into one location.



## MOVING TOWARDS TECHNOLOGY

One of CDCLI's Strategic Plan goals is to utilize technology to improve service delivery, quality, and efficiency, and provide high quality data for informed decision making, analytics, and advocacy.

CDCLI made significant strides in the organization-wide rollout of Salesforce, an integrated customer relationship management system that incorporates a suite of applications focused on customer service, marketing automation, data and analytics, and application development. This technology enables the organization to operate from a "customer first" approach by engaging with and meeting customers on their terms and at their convenience, including non-traditional business hours.

This business model and movement toward a greater reliance on technology has resulted in an increase in CDCLI's digital reach and customer base, particularly those in lower income, minority-majority communities and among the younger generation, whom often prefer online services.



Community Development Corporation of Long Island (CDCLI) invests in the housing and economic aspirations of individuals and families by providing solutions that foster and maintain vibrant, equitable, and sustainable communities. The regional non-profit organization was founded in 1969 by government, business, and civic leaders who came together to address the growing demand for affordable housing. That strong tri-sector support continues today. CDCLI has provided nearly five-and-a-half decades of service to Long Island's most marginalized and compromised residents, and has continuously challenged itself to ensure it is the go-to organization for all things home with a focus on furthering fair housing goals and integration.

As an exemplary chartered member of NeighborWorks America, CDCLI is a nationally connected, locally focused organization, working to revitalize and build strong communities. The organization's team of over 100 highly committed, community-centered professionals collectively manage a variety of programs and services that address the dynamic challenges faced by those who live and work on Long Island. CDCLI serves Nassau County, Suffolk County, and parts of Brooklyn and Queens.

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